



Thank you for your interest in the Rochester Area Career Expo (RACE). Now in its 14th year, RACE is the premier college recruiting event in Rochester. Each year 450-500 college students, most business/liberal arts grads, but many with degrees in human services and technical areas, meet with employers to discuss entry level employment, internships and cooperative education opportunities.

**Date** – Thursday, February 10, 2005 1 PM – 5 PM.

**Location** – Holiday Inn Rochester South (Holidome), convenient parking available adjacent to facility. Set-up available beginning at 11 AM. Lunch served from 12 Noon – 1 PM.

**Space is Limited** – Returning your invoice/registration/order for service form promptly will help insure that space is reserved for your organization.

**Your Registration Fee** – Provides an 8' x 8' display area with a 6' draped table and 2 chairs, buffet luncheon for 2 recruiters, inclusion with pre-event publicity, and the employer directory given to each participating student.

**Additional Advertising** – Is available through the employer directory given to each student. Employers interested in purchasing this additional advertising may do so using the registration/invoice/order for service form and arranging for camera ready copy to be sent no later than 2 weeks prior to RACE.

**Past Participants** – Include large corporations like Paychex, American Express, and UPS as well as smaller local and regional businesses and non-profit/governmental agencies.

**Electric Hook-ups** – Are available on a limited basis for an additional charge. Such service must be pre-arranged and will be assigned on a first-ordered-first served basis. Signage for your table is not provided and should be prearranged by you prior to the event.

If you would like to participate in RACE this year, please complete and return the ***enclosed combined Invoice/Registration Form/Order for Service*** to Career Services, Nazareth College of Rochester, 4245 East Avenue, Rochester, NY 14618-3790. If you need to process payment separately, please return fax both pages of the registration form to (585)389-2300 to reserve a space, then process payment with your original invoice. If you have any questions please don't hesitate to call the event coordinator.

Sincerely,

Michael Kahl  
(585) 389-2890  
Fax (585) 389-2300



## Rochester Area Career EXPO

Holiday Inn South (Holidome) Rochester, NY

Thursday, February 10, 2005 1 PM - 5 PM

### Invoice/Registration Form/Order for Service

Organization: \_\_\_\_\_

Name(s) and title(s) of Representative(s) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

E-Mail: \_\_\_\_\_ Web Address/URL: \_\_\_\_\_

Registration fee (covers 8' X 8' display space, 6' draped table, chairs and lunch for two recruiters). \$ 200

Additional Advertising - Full Page Ad (8 X10) - \$100  
Half Page Ad (4 X 5) - \$75  
**(Please enclose camera ready copy)** \$ \_\_\_\_\_

\$25 per extra representative \$ \_\_\_\_\_

\$25 per electric hook-up  
(limited service available) \$ \_\_\_\_\_

Total \$ \_\_\_\_\_

**Make checks Payable to Rochester Area Colleges Inc.** (Federal tax exempt #237165034)

To reserve your space mail/fax to: Nazareth College Career Services - Michael Kahl - 4245 East Avenue  
Rochester, NY 14618-3790 • FAX (585)389-2300 • PHONE (585)389-2890 • **No refunds after January 1, 2005.**

